



## **Public Relations Overview**

Global | 2021

**BLACKREDPINK**  
...

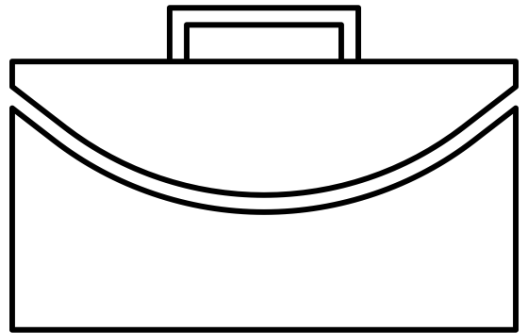
**BOLD  
PRESENCE  
FOR ALL!**

# BLACKREDPINK

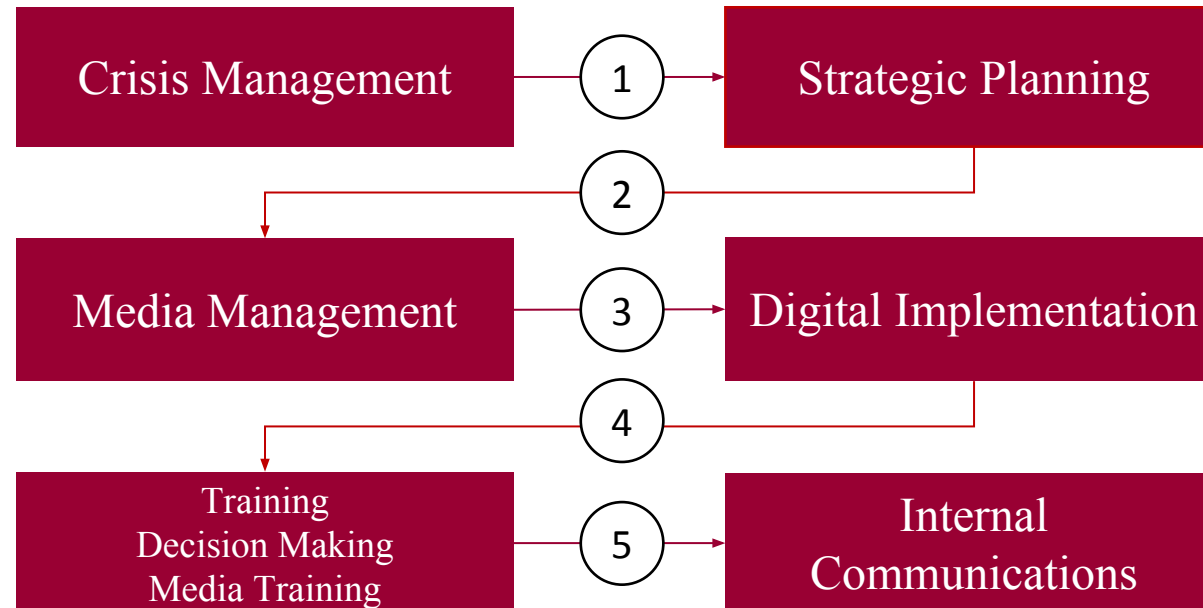


Public **Relations Evolved**, with hybrid corporate solutions bringing together a strategic combination of traditional and modern methods, pointing towards a louder voice, a more refined presence and a sophisticated communication.

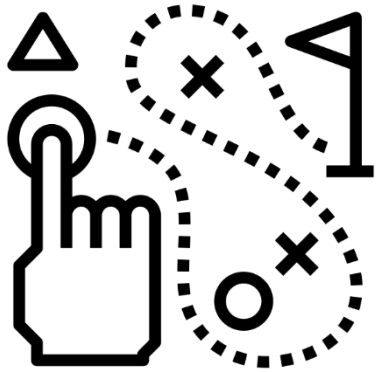
# PR SERVICE PORTFOLIO



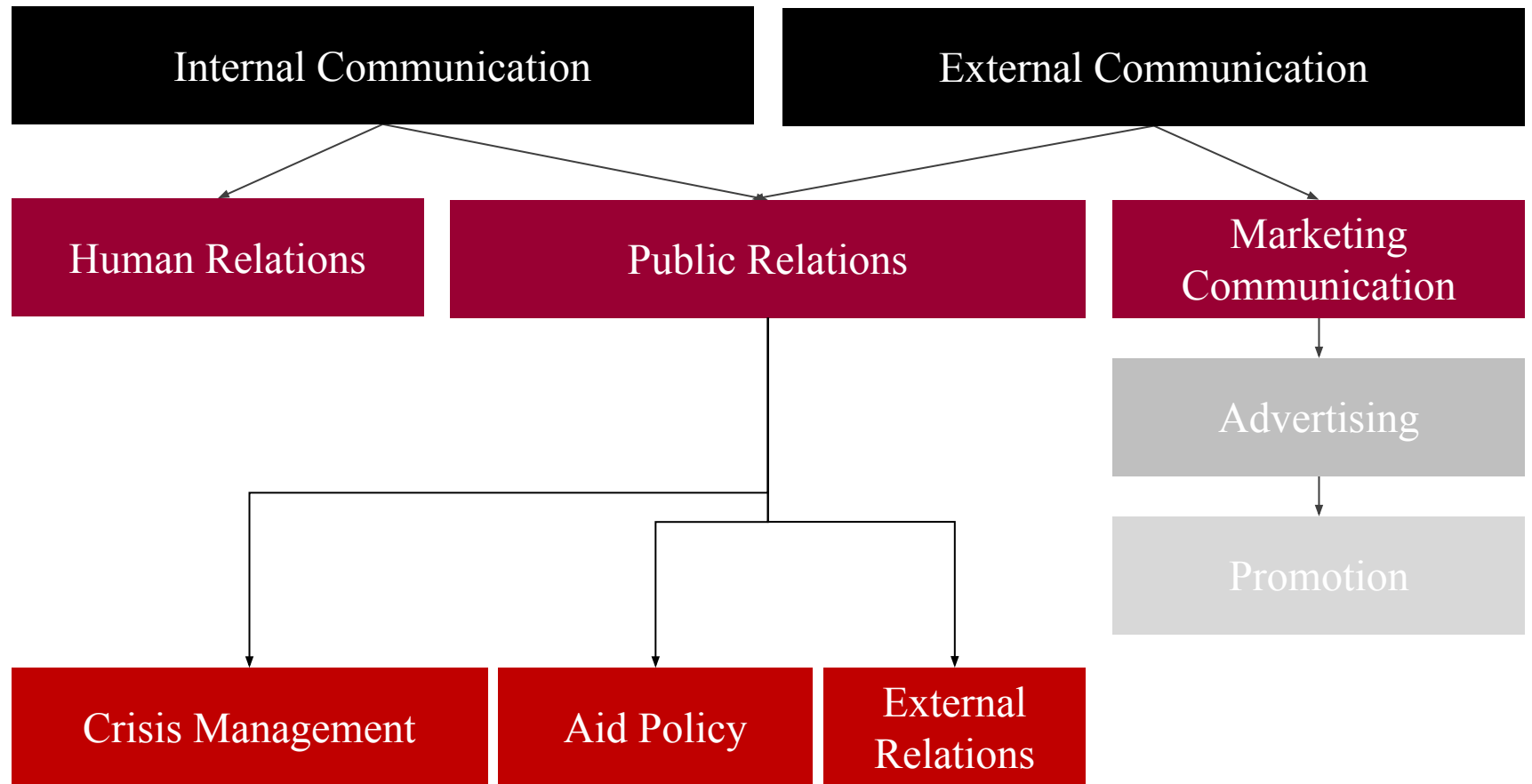
Transitions



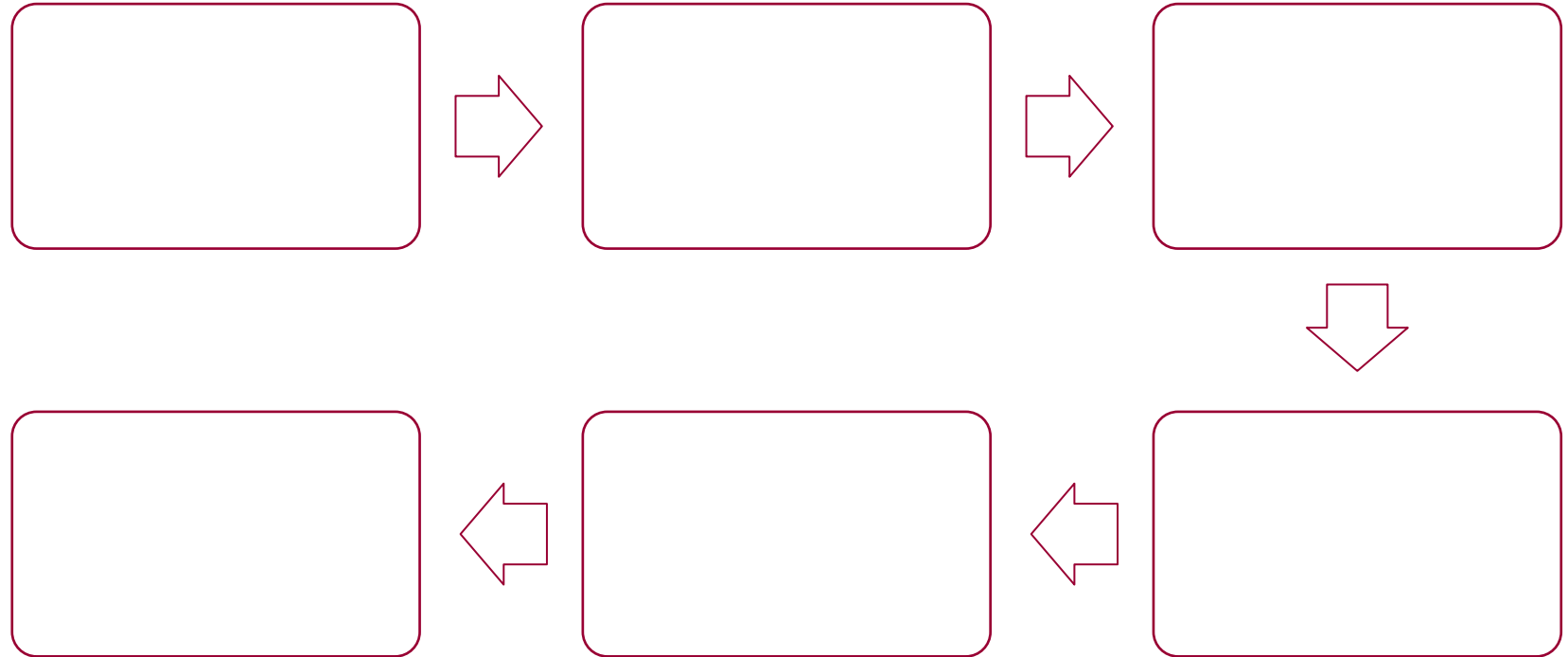
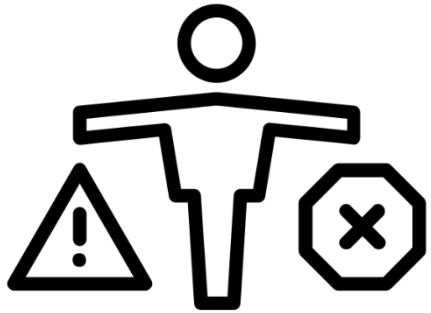
# STRATEGIC ADVISORY



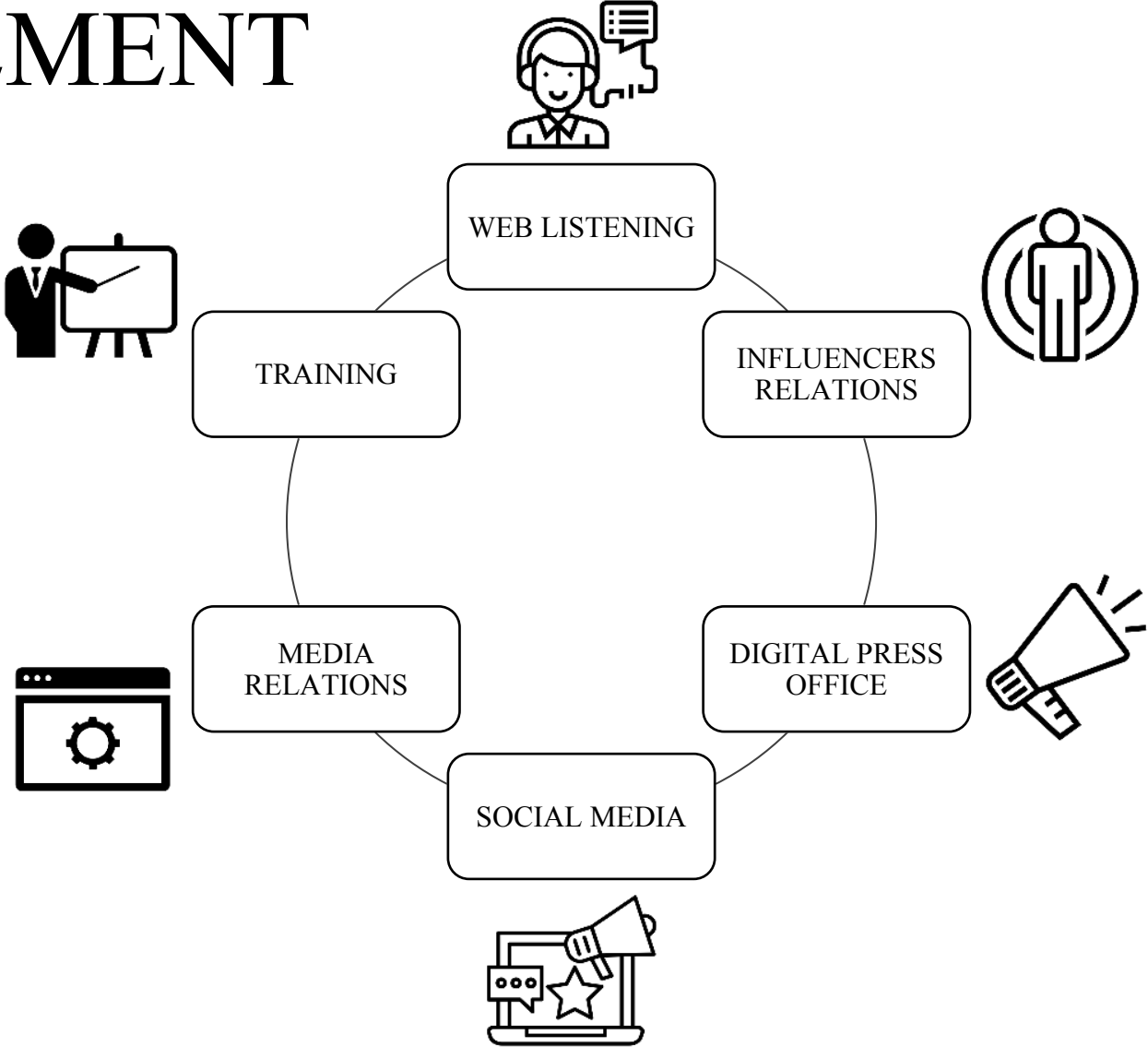
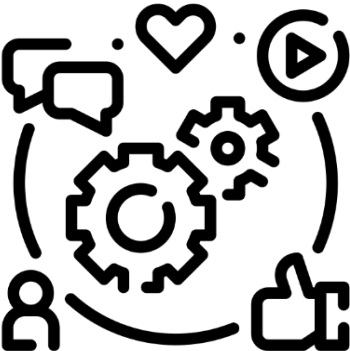
# CORPORATE COMMUNICATION



# CRISIS MANAGEMENT

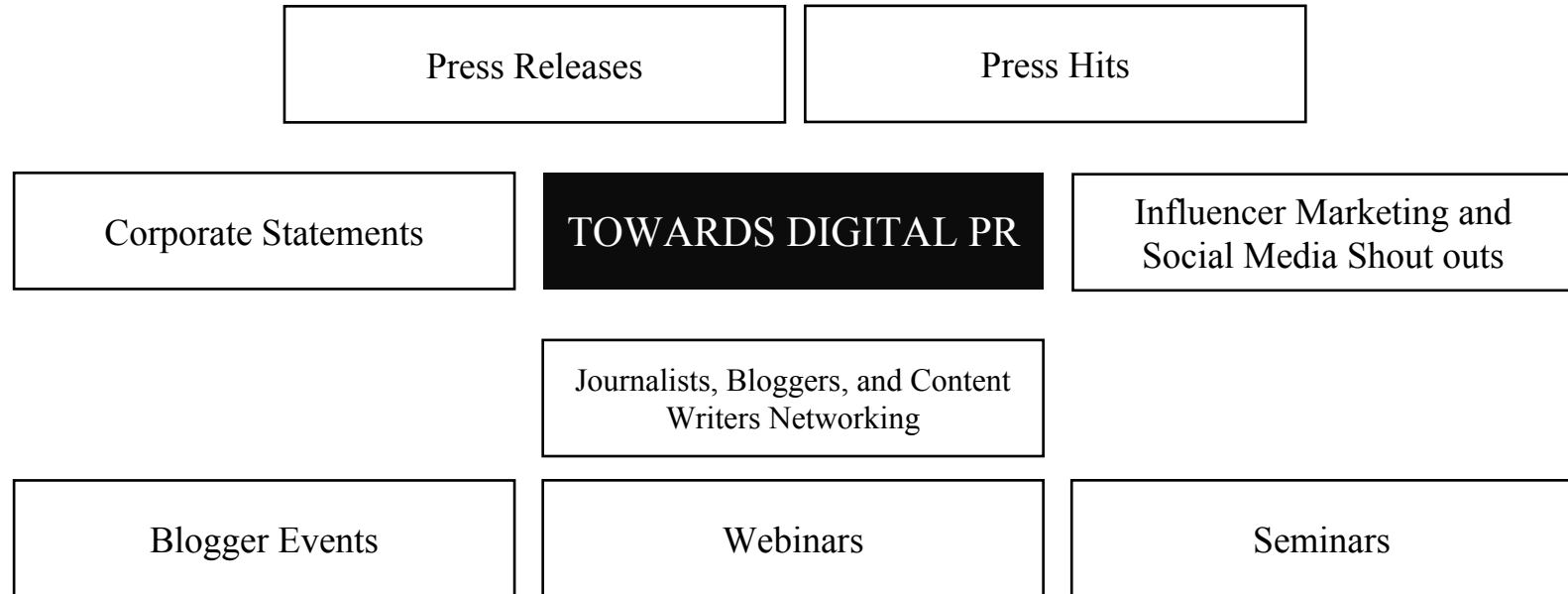
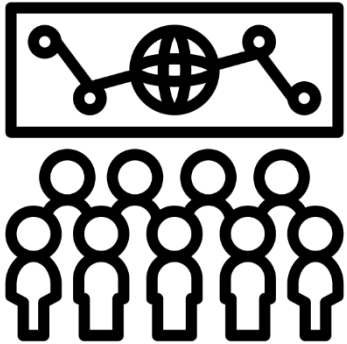


# MEDIA ENGAGEMENT





# DIGITAL PUBLIC RELATIONS



# CS R

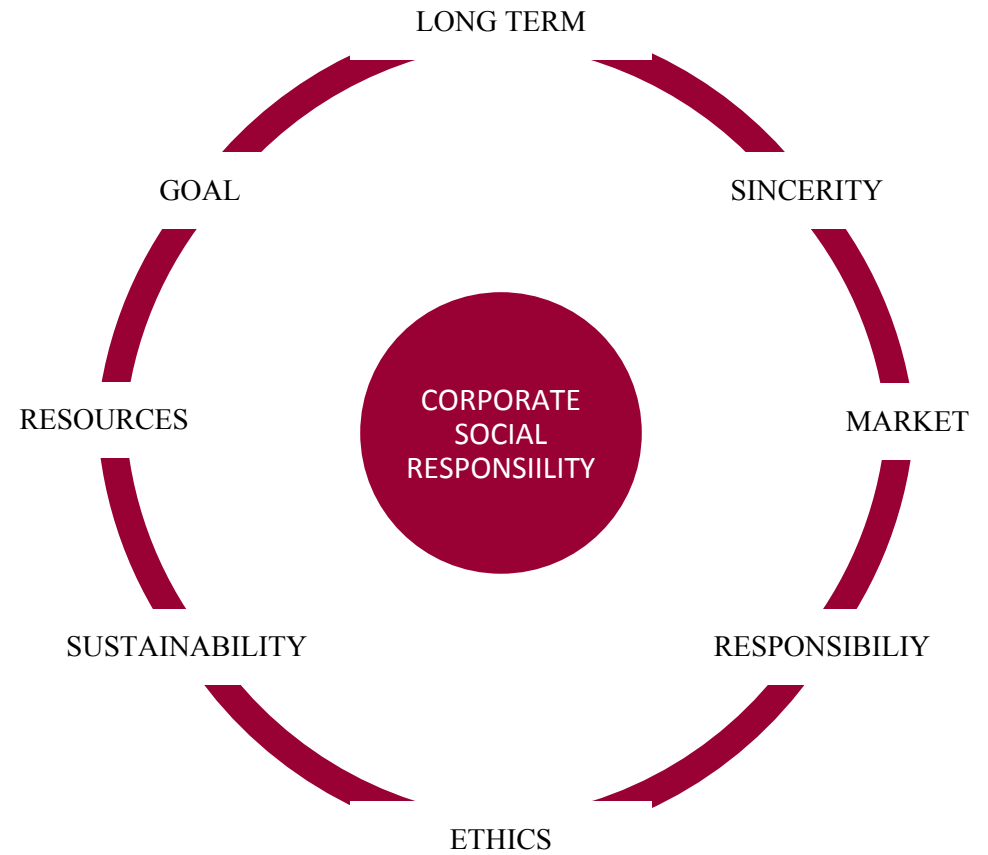


CSR Department Setup

Research and Concept Development

Program Execution

Advisory



**THANK  
YOU!**



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